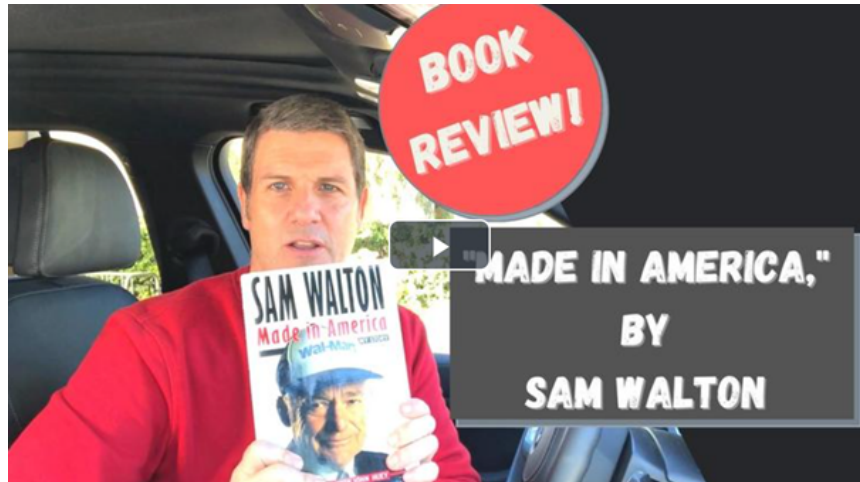


*From the Desk of Mark Blane*



It's [book review](#) time! I just got through reading Sam Walton's autobiography, entitled *Made in America*, and I highly recommend if you are a large or small business owner or simply enjoy entrepreneurship and inspirational success stories. I was motivated to read it because the founder of Amazon, Jeff Bezos, highly recommends it and makes it required reading for his top-level managers at Amazon.

This book, which is a cross between Mr. Walton's biography and a practical business guide, sheds light on how Mr. Walton built the Walmart Brand to become the largest retailer in the world, employing 2.2 million people (1.5 million in the U.S.). It offers practical advice on how to properly and efficiently run a business by focusing on the customer, and it also explains how Mr. Walton developed his super centers, Sam's Club warehouse stores, the "Walmart Greeter," and his associate profit-sharing plans.

I especially enjoyed reading how he places the customer first, followed closely by his employees, whom he calls his associates and partners.

Since I am an injury lawyer, I have had to sue Walmart several times on behalf of people who were injured by someone not obeying the safety rules. This has given me a unique perspective on the Walmart culture. During depositions with Walmart employees, I could feel the infectious enthusiasm they had for their company. There is a definite comradery among Walmart employees, which is palpable. I think it is great that Mr. Walton was able to create such an environment and become the world's largest retailer.

If you are interested in business and customer service, I highly recommend that you read this excellent book. You won't be disappointed. Watch my book review to learn more about it, and then pick up a copy for yourself!

Okay, that's it for now. Stay strong and keep on reading!

—Mark

P.S. Be sure to scroll to the bottom of this newsletter for my monthly smoothie recipe—it's healthy and delicious!

[Watch My Book Review](#)

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## *Success Story*

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### **Substantial Settlement for College Student Injured by a Pitbull**

My client, a senior at San Diego State University, was tutoring two minor children in their garage in the El Cajon neighborhood. Suddenly, a neighbor's unleashed dog charged inside the open door. The two kids and my client ran inside the house, followed by the attacking dog. The kids made it safely to a bedroom and shut the door, but my client wasn't that lucky—the dog attacked her, causing severe damage to her right arm.

[Read More](#)

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## *Feature Article*

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### **8 Mistakes That Could Hurt Your Auto Collision Claim**



Being involved in a car accident caused by a negligent driver can be a frightening and confusing experience. And if you've never filed an insurance company claim before, the last thing you want is to make mistakes that hurt your case and force you to accept less compensation than you deserve. So, here are the top eight errors you don't want to make.

[Read More](#)

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## Stay in the Know



**How much is my motorcycle accident claim worth?**

[Get the Answer](#)



**What compensation could my child receive if he was injured due to someone's negligence?**

[Get the Answer](#)

## Help for Accident Victims and Their Families



Attorney Mark C. Blane has written and published several legal help books for injured folks in California, and they're available to you for **FREE!**

These books are a great source of valuable legal information. They offer insider information on what you need to know before calling a lawyer as well as insights the insurance companies would rather keep to themselves!!!

[Download a Free Book Today!](#)

## Smoothie of the Month



## Blueberry Muffin Batter Non-Dairy Smoothie

Blueberries are little wonders—they are small but packed with giant powers, and those powers go to work on the brain, helping your memory. This smoothie can be made with frozen blueberries any day of the year, and don't skip on the cashew butter, it is what really gives it that "muffin batter" taste!

[Recipe: courtesy of Annessa Nutritionist.](#)

### **Ingredients:**

- 3/4 cup vanilla almond milk
- 1/3 cup blueberries, fresh or frozen
- 2 tablespoons whole oats
- 1 1/2 tablespoons cashew butter
- 1/2 teaspoon vanilla extract
- Ice
- 1/2 scoop vanilla protein powder, optional

### **Instructions:**

- In a blender, combine all ingredients until smooth.
- Add ice and pulse the blender for a thicker smoothie.

*Enjoy!*

## ***What Clients Have to Say About Working With Us***

*"I am always aware of my surroundings ... but that day I was not. I was going to the store, and the guy (at the store) started an altercation with me, and it escalated to where he grabbed a baseball bat, and hit me in the face. The guy was arrested, and he was charged with assault. The ambulance came, and I got ten stitches. In my situation, I knew I had to get a lawyer because I was injured...so that is why I contacted Mark. Right away, the next day or so, he met up with me and got the work started. I was still bruised, scarred, and I had stitches. He was really sympathetic, nice, and caring. He was always in contact with me. And, when I would call him to check the status of the case, he would answer my calls or get back to me. He was very professional. He was always there when I needed him. Mark is the best."*

*- Richard Gonzales*

